

# Pop Glam

Channeling London's plastic-like, over-the-top looks of the '80s, Paul Mitchell editorial director and former Brit bird Lucie Doughty flashes her brights with her colorful new collection, *Pop Glam*.

## [for•mu•la bar]

**Hair Texture:** Fine  
**Existing Level:** 7  
**Hair Condition:** Good

### FORMULA

**Prelightener:** Paul Mitchell Dual-Purpose Lightener + 10 volume developer

**Toner #1:** Paul Mitchell the color, 45 ml 9P (very light platinum blonde) + 10-volume developer (overall)

**Toner #2:** Paul Mitchell the color, 15 ml 7P (platinum blonde), 15 ml 6A (dark ash blonde) + 10-volume developer (diamond fringe section)

**Toner #3:** INKWORKS, 3.75 ml purple + 30 ml Colorblock (dilution)

### PROCEDURE:

**Step 1:** Prelighten regrowth to pale yellow. Run decolorizer through shafts and ends to create uniform pale yellow throughout. Shampoo and towel dry.

**Step 2:** Apply Toner #1 overall for 15 minutes. Lightly shampoo and blow-dry hair into shape.

**Step 3:** Create diamond sections—2 above and behind ear; 2 in fringe; and 1 over part.

**Step 4:** Apply Toner #2 to fringe sections only; cover with foil.

**Step 5:** Apply Toner #3 to remainder of diamond sections; cover with foil.

**Step 6:** Process to desired intensity. Thoroughly rinse each foil; lightly shampoo and condition.



## [for•mu•la bar]

**Haircolor:** Paul Mitchell  
**Hair Texture:** Medium-coarse  
**Existing Level:** 5  
**Hair Condition:** Good, slightly dry

### FORMULA

**Base #1** Paul Mitchell the color, 30 ml 6G (dark gold blonde) + 20-volume developer (top C-section)

**Base #2** Paul Mitchell the color, 45 ml 4G (gold brown) + 20-volume developer

**Prelightener:** Dual-Purpose Lightener + 20-volume developer

**Toner #1:** INKWORKS, 10 ml neon red + 10 ml red

**Toner #2:** INKWORKS, 10 ml yellow + 10 ml green

**Toner #3:** INKWORKS, 10 ml purple + 10 ml blue

**Toner #4:** INKWORKS, 10 ml blue, 10 ml yellow + 20 ml Colorblock (dilution)

### PROCEDURE

**Step 1:** Make 2 large, back-to-back C-sections, beginning at the front hairline and ending at the crown. Make a small diamond-shape section on one side/front section that's in-line with the tip of the ear (aquamarine strand).

**Step 2:** Apply Prelightener and foil front C-section and back/side section. Apply Base #1 and foil top/back C-section. Process front section to pale yellow. Shampoo sections separately and damp dry.

**Step 3:** Addressing the small, front/side section, apply Toner #4 (aquamarine) and foil. Apply Base #2 to balance of untreated hair; do not overlap. Process 30 minutes. Shampoo and rinse Base #2, then Toner #4. Dry to shape.

**Step 4:** Addressing the front C-section, take vertical, newspaper-thin slices and apply Toners #1, #2 and #3 in desired pattern.

"I really went crazy with my paint box this time around," Doughty grins. "I used so many different colors that traditionally wouldn't be placed next to each other, yet they fit together beautifully when taken into context of the entire collection: neo-mod glam." As for the sunglasses, Doughty gushes, "I love the reflection they produce for the camera. I picked ones with different color lenses and treated them like makeup. If you look closely at the pictures, you'll see that our makeup artist, Kelsey Deenihan, placed a light blush of lens-blending color around the perimeters of the frames. The result is a glamorous pop of color that extends from the top of the cheek to the haircolor."

Photographer: Sean Armenta; Haircolor/photo styling: Lucie Doughty; Haircut: Wayne Lee; Makeup: Kelsey Deenihan