

COLORAZZI

Ever wonder how top color gurus make their A-list clients light up in film and on the red carpet? Well, look no further! Celebrity colorists reveal their megawatt formulations. We've also asked our very own Colorazzi, John Simpson, to give his version of the celeb-driven formula—using a different brand, natch!



Sarah Michelle Gellar

SARAH MICHELLE GELLAR, Actress

Color by George Papanikolas

George Papanikolas' "rooty," high-contrast colorations have caught the attention of SoCal's hottest Hollywood crowd, including Hayden Panettiere and, of course, Sarah Michelle Gellar. "I love creating color designs that look like my clients have spent a whole summer at the beach—and not three hours in my chair," informs Papanikolas.

Proving that talent is more important than mere longevity, Papanikolas has only been a focused colorist for three years. "I knew that if I specialized in color, I had to be the best," he emphatically relates. "But the speed of my success came from influential beauty pros who took me under their wings." The three most important supporters in Papanikolas' color career: editorial stylists Andy Lecompte, Jen Atkins and Mara Roszak. "They recognized my talent and referred their A-list clients to me for color," he thankfully notes. "Because I create color designs that play into their total visions for their clients, they trust my work."

(Stay tuned: Papanikolas' color rendition will be in full view this fall when Gellar assumes her starring role for the new HBO series, *The Wonderful Maladys*.)

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Haircolor: Joico

Natural Level: 6

Existing Haircolor: Level 7 golden blonde with level 10 highlights + 1" regrowth

Hair Texture: Medium, wavy

Hair Condition: Oily scalp, dry ends

FORMULA:

Base #1: Excluding 1" perimeter around hairline—Vero K-PAK Color, 90 mls 7A (dark ash blonde) + 20-volume developer

Base #2: Hairline section—Vero K-PAK Color, 15 mls 9A (light ash blonde) + 20-volume developer

Dimensional Colorations

Highlights: Verolight Dust-Free Lightening Powder + 40-volume developer

PROCEDURE:

Step 1: Apply Base #1 and Base #2 to regrowth and process to level 7 golden blonde.

Step 2: Rinse and apply K-PAK Professional Cuticle Sealer (pH normalizer) for 5 minutes, rinse and completely dry hair.

Step 3: Using the Highlights formula and balayage technique, take ¾" vertical sections, starting 1" above the ear and working up to the part on each side. Paint highlights finer near the scalp and chunkier toward the ends. Lift to level 9/10. Do not tone.

After Care: Joico K-PAK Shampoo, Deep Penetrating Reconstructor (5 minutes) and Intense Hydrator (5 minutes)

COLORAZZI: John Simpson, NAHA 19 Haircolor winner, Goldwell International/ North America guest artist

Haircolor: Goldwell

FORMULA:

Prep Work: Colorglow!^{IQ} Structure Equalizer Spray

Base #1: Excluding 1" perimeter around hairline—Topchic, 30 mls 7MB (light matte brown), 10 mls 7BG (medium gold brown blonde) + 20-volume developer

Base #2: Hairline section—Topchic 8NA (medium natural ash blonde) + 20-volume developer

Dimensional Colorations

Highlights: SilkLift High Performance Lightener, 1 ampoule Silk Protein Complex + 30-volume developer

Glaze: 9BN (natural beige blonde) + Colorance Lotion

After Care: Colorglow!^{IQ} Post Color Shampoo, Conditioner and Structure Equalizer Spray