

ART SUPPLIES

Haircolor

Need to boost your color arsenal? Step right up! *The Colorist* keeps you informed about the latest color offerings.

Scruples True Integrity Opalescent Colour Creme Ultra Light Blondes provides the shimmer of a translucent with the coverage of an opaque. New! **Ultra Light Neutral (UL-N)** and **Ultra Light Ash (UL-A)** deliver the lightest possible results while still depositing beautiful blonde hues.



Alfa Parf Evolution of the Color introduces four new **Pure Platinum Blonde** shades that evoke images of past buxom beauties who heated up the big screen with their cool, titillating strands. The permanent haircolor lifts up to 5 levels, creates intense, yet pastel highlights, and produces superior color saturation thanks to the proprietary HCl (Hyper Intense Color) System.



Self-heating and ammonia-free, **Oligo Professional KOKO colour solution** introduces the **Spice N' Ice** collection, which features **Cardamom, Sesame and Ginger** and **Ginger** and **Paprika, Cinnamon** and **Chili** copper reds.

Fresh to the U.S., **Hipertin Hair Color's** state-of-the-art formulations, which includes the **UTOPIK** permanent haircolor range, featuring 103 shades with a 1.9% ammonia content, as well as plant proteins and vitamins. The **Fresh People** semipermanent line includes 21 ammonia-free shades infused with micronutrients, essential vitamins and olive oil.



Heat 'em up or chill 'em down with **TIGI Colour Radiant Gloss**, a non-progressive, ammonia-free, semi/demi toner collection. New! Add sun-kissed warmth with **10/03**, or create luminous, platinum results with **10/27**.



Colorfast Haircolor



Harnessing the powers of technology and nature, **Pravana Naturceuticals Color Ensure Sulfate-Free Shampoo, Color Ensure Conditioner** and **Intensive Leave-In Treatment** protect against color-stripping and rescue stressed tresses with a proprietary complex of botanicals and hydrolyzed proteins.

It's a color-up! Instantly disguise unwanted grays with **Rashell Masc-A-Gray** hair mascara. This magic wand ensures that even when she stretches her color visits, her roots won't betray her dirty little secret.



Color damage, scat! **White Sands Phase One Nourishing Shampoo** and **Corrective Conditioner** for blondes and brunettes protect against UV damage and cuticle cracking, and revitalize strands with extracts of heliogenol, thyme, fennel, and elder flower, plus aloe vera gel and Crodasone W, a heat-activated protein.



Decolorizers



Get sea-fire results with **Rusk DeepShine Blue Conditioning Powder Lightener**, an off-the-scalp decolorizer that's enriched with sea oak to protect against moisture loss, hydrolyzed keratin for added strength, safflower oil for luminosity, and a blue base to neutralize gold tones.

Formulated with purified olive and jojoba seed oils, **Oligo Professional Blacklight** cream decolorizer can be used on or off the scalp; protects both hair and scalp during the lightening process; and comes in an easy-to-use, 17.56 oz. tube.



Multitask with **Joico Vero K-PAK Crème Lightener**, which reconstructs hair as it lightens up to 8 levels. The creamy formulation bans unwanted gold tones; contains all 19 amino acids found in hair *plus* vitamin-rich shea butter; and delivers even results from roots to ends.

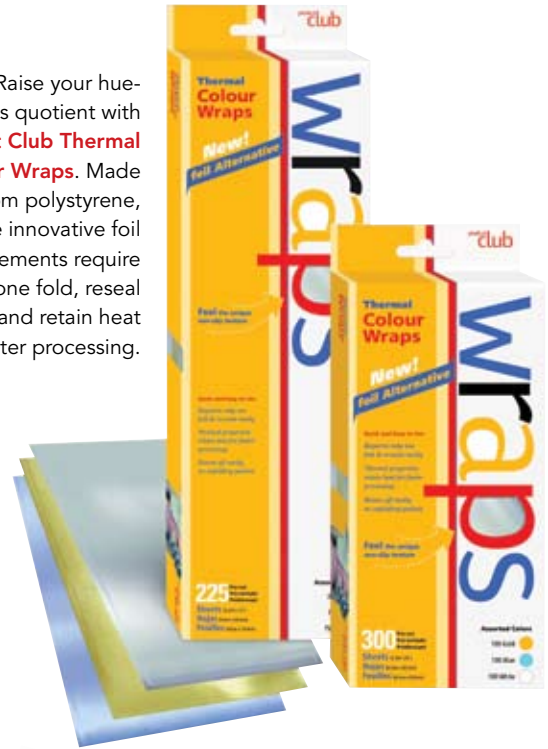
Color Removers

Permanent is only a state of mind thanks to ammonia- and peroxide-free **Vanish Color Corrector**, which reduces the size of artificial color molecules, allowing them to be washed out of the hair.



Tools and Supplies

Raise your hue-hotness quotient with **Product Club Thermal Colour Wraps**. Made from polystyrene, the innovative foil replacements require only one fold, reseal easily and retain heat for faster processing.



Bag. Process. Toss. Repeat. Available in multiple colors, **Diane Processing Caps** are extra roomy and come 30 to a package.

Tired of running out of foils? **Diane Hair Coloring Foil** is available in up to a 5" x 250' roll, and has a no-slip texture that holds hair and color firmly in place.

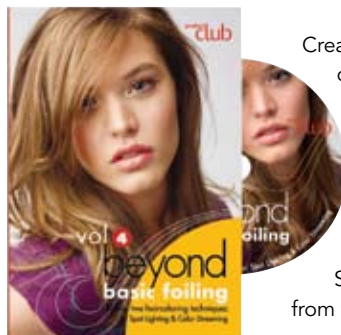


Color Education



Color genius Sue Pemberton, Joico Vero K-PAK Color international artistic director and NAHA 18 Haircolor winner, shares some of her award-winning techniques for the premiere volume of **Joico J-Color**. The DVD includes horizontal, vertical and diagonal foil placements in relationship to haircut patterns, as well as artful techniques like skip weaving and triangular sectioning. Intel: includes a total of 12 techniques suitable for beginner and advanced colorists.

Tap into colorist Adrienne Rogers' experiences and advice, including the importance that color plays in clients' lives, in **Product Club iFoil in Color Volume One**. Two advanced, customizable techniques are also included: Color Scoop and Petal Spray.



Created for color-phobic clients, **Product Club Beyond Basic Foiling Volume 4** with colorist Rachel Bodt highlights two terrific techniques: Spot Lighting produces ribbons of diffused color; Color Streaming illuminates color from the inside out.